Tamil Selvan P

Web Developer | WordPress | React | PHP

Chennai, India | Open to Relocation / Remote

tamilselvan.p0298@gmail.com | +91 97105 60428

[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

Professional Summary

Results-driven Web Developer with 2+ years of experience delivering over 50+ responsive, multilingual, and SEO-optimized websites for clients across UAE, Bahrain, UK, and India. Skilled in WordPress, PHP, MySQL, JavaScript, and SEO, with proven success improving PageSpeed scores to 90+, boosting search visibility by 30%, and reducing bounce rates by 20%. Strong in custom plugin development, REST API integration, and hosting management. Currently learning German (A1) and open to relocation or remote roles with visa sponsorship.

Technical Skills

Frontend: HTML5, CSS3, JavaScript, Bootstrap, jQuery, Responsive Design

Backend: PHP, MySQL, REST APIs, Custom Plugin Development

CMS: WordPress (Themes & Plugins, Elementor), Wix

Frameworks: React (Basics), React Hooks

Hosting & Deployment: Hostinger, GoDaddy, Bluehost(DNS, SSL, backups, site migrations)

Tools: Git, GitHub, VS Code, Figma (basic)

Other: SEO Optimization, Google Analytics, Yoast SEO

Languages: English (Fluent), Tamil (Native), German (A1 – learning)

Professional Experience

Diginess Marketing – Freelancer Web Developer & SEO (Remote)   Chennai, India | March 2025 – Present

- Designed and launched 10+ SME websites, improving mobile performance scores to 90+.
- Implemented SEO strategies that increased organic leads by 25% within 3 months.
- Managed full project lifecycle from client requirements to deployment.
- Collaborated with startup teams to deliver scalable digital marketing solutions.
- Maintained 100% client satisfaction with improved UI/UX and faster performance.

DLK Technologies Pvt Ltd – Web Developer   Chennai, India | Nov 2023 – March 2025

- Delivered 40+ WordPress websites with 95% on-time delivery.

- Customized themes and plugins to extend functionality for diverse clients.

- Integrated third-party APIs (payment gateways, CRMs) reducing manual work by 15%.

- Improved load times by 20% and raised organic traffic by 25% through SEO collaboration.

Iyappan Engineering Industries Pvt Ltd – Quality Control Engineer   Chennai, India | Aug 2022 – Apr 2023

- Monitored product quality for automotive and defense clients.

- Created inspection reports and ensured compliance with quality standards.

Annai Enterprise Pvt Ltd – Quality Control Inspector   Chennai, India | Aug 2019 – Mar 2022

- Supervised production quality for Royal Enfield's manufacturing division.

- Improved part quality and reduced rejections by implementing preventive measures

Projects

- React + WordPress Blog – Custom blog platform with React frontend & WordPress (Headless CMS) backend, REST API integration

- abogbh.com – Law Firm (Bahrain): RTL WordPress layout

- aurabuildtechnologies.ae – Construction (UAE): Custom mobile-first site

- natimark.com – Business Solutions: Corporate WordPress site; improved PageSpeed performance to 90+

- nisusrealestate.com – Real Estate: SEO optimization for property listing website, improving search visibility & lead generation

- Library Management System (PHP/MySQL) – Application for cataloging books, member management, and issuing/return tracking

Education

Bachelor of Engineering - Mechanical Engineering

 St. Peter's College of Engineering and Technology (2015 – 2019)

Certifications

- SEO – HubSpot Academy (2025)

- Responsive Web Design – freeCodeCamp (2024)

- Web Development Certification – Softlogic Systems (May – Oct 2023)